

Q1 Coaching

2025

tukios

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2024 Annual Stats

142,942	Site Visitors
315	Obituaries Posted
402	Orders
1.2	Order/Obit
\$7,952.16	Commission Paid
\$25.24	Commission/Obit

All Time Commissions:
\$20,247.91

Most Visited Obituary: Garrett Michael Flores
Visits: 6,075
Published: 09/27/2024

Wholesale Flowers

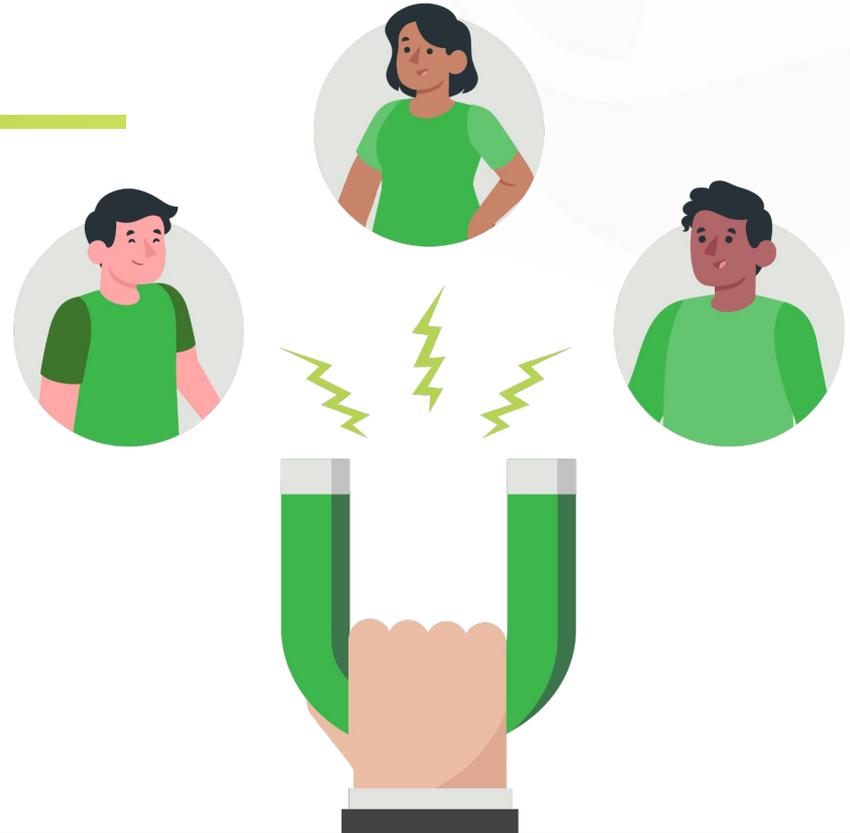
- [Demo Obituary](#)
- Streamline operational efforts
- Detailed Reporting
- Commission Upside
- Work with your local florist



Lead Engine

Goal: Bring more leads into the Funeral Home by displaying lead magnets on obituaries, emails and upon exit.

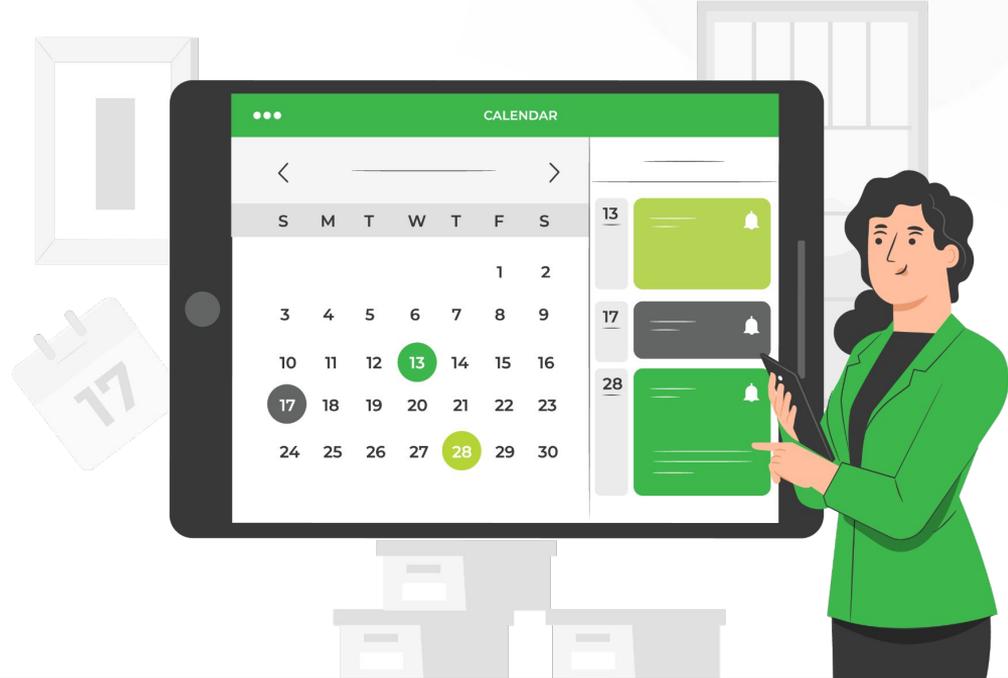
- Exit Intent
 - Intent will only show to a consumer once per day.



Events

Create a full calendar of events on the website.

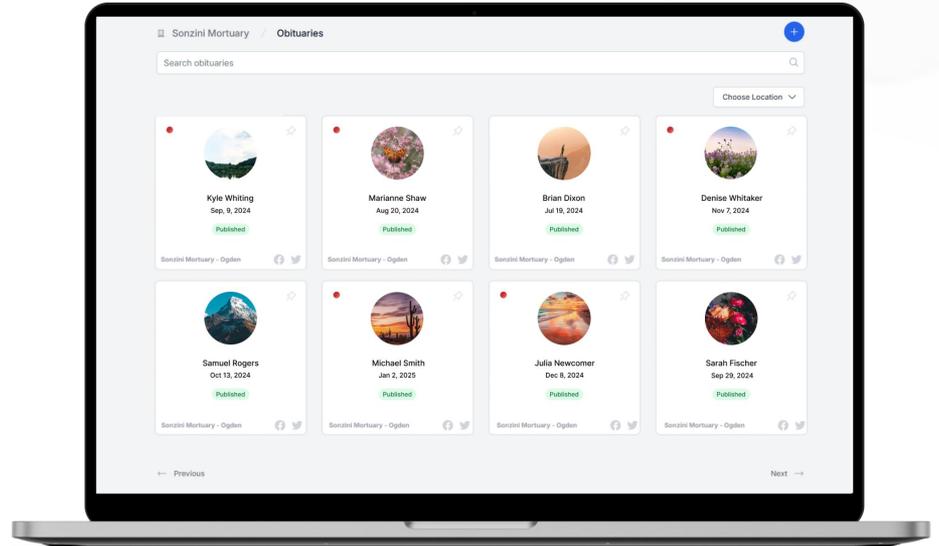
- Lunch and Learn
- Service of Remembrance
- Community Events



AI Service (red dot)

When services aren't included AI will use the obituary text to generate service suggestions.

There will be a red dot to designate that an obit is missing [services](#).



New Sympathy Gifts

Now partnered with
Minky Couture and
Olive and Cocoa

[Example](#)



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At a Glance Emails

A new monthly email is coming to you!

A review of the previous month

- Highest performing Obit
- Website Visits
- Commissions from the month.



Facebook Autopost

All obits can be autoposted as soon as it's published or posted without logging into a Facebook user.



Quarterly meetings

What does this year look like for you?

