Nancy A. Vincent

August 8, 1936 – October 4, 2026



Nancy A. Vincent, 90, of Luxemburg, Wisconsin, passed away peacefully in her sleep on Sunday, October 4, 2026, at Residence by Rennes in De Pere, Wisconsin.

Nancy, an only child, was born on August 8, 1936, to the late George P. and Anna A. Frisque on the family farm at Frog Station (rural Luxemburg), Wisconsin. Truly a "Daddy's girl," she learned life on the farm by shadowing her father and mastering every skill she could learn from him—farming, caring for livestock, repairing farm implements and even cutting hair. Those early years instilled in her a deep work ethic, resourcefulness, and quiet determination that would define her entire life. She attended the Lowell District one-room schoolhouse located just across the road from the farm and graduated from Luxemburg High School in 1954.

After high school, Nancy began working in Green Bay at Liebmann Packing Company as an office secretary and steadily rose to become the office manager. During this time, she met the love of her life, Irvin G. Vincent, a local Luxemburg boy, while he was home on leave from the United States Air Force. They were married on June 14, 1958, at St. Martin Catholic Church in Tonet, Wisconsin, and were blessed with two sons, Vernal and Lynie. Nancy while a young mother continued her professional life, working in the office for the Kniphfer and Fulwiler families at Wisconsin Label Corp. in Luxemburg and Algoma. She was constantly balancing her Professional Career, Motherhood and supporting Irv's ambitions.

What came next defined who she truly was: persistent, stubborn, fiercely loyal to family and friends, and never one to back down from a challenge!

In July 1968, Irvin and Nancy established Northeastern Wisconsin Plastics Corporation—now known as N.E.W. Plastics Corp.—in Luxemburg. With no formal training in plastics, they took a leap of faith. Irv, an accountant by background, set up a small shop next door to a local soap manufacturer and began producing plastic bottles and containers for Bio Industries and other customers. Nancy worked side-by-side with him from the very beginning, handling the books as treasurer, managing the office, and using the mechanical skills she had learned on the farm to help keep the machines running when something broke. The couple built the business through pure sweat equity—16-hour workdays, seven days a week—leaning on family and friends when times were tight and orders still needed to ship.

In the early 1970s the company expanded into plastic milk bottles, becoming one of the first in Wisconsin to manufacture them for local dairies. As environmental concerns about plastics grew, Irv began exploring ways to recycle the company's own trimmings and industrial waste. Industry experts insisted it could not be done. Undeterred, and with Nancy's unwavering support, they persevered. In 1973 N.E.W. Plastics successfully produced the industry's first recycled plastic lumber, made from a blend of post-consumer milk jugs and plastic scrap. The family even recruited local churches and Scout groups to collect milk bottles from the community and paid them a penny a piece for their work, as there was no such thing as recycling plastic back then. Early production was humble, but the innovation launched an entire new industry. Structures built with that original plastic lumber product from 1975 are still standing strong today.

RENEW Plastics was later established, and continues today as a dedicated business unit focused on alternative decking systems, plastic profiles for outdoor furniture and custom extrusions. Through every challenge, Nancy remained a steady force. Adding stability as the business grew and challenges occurred. She was a trusted confidant and sounding board for Irv. As Irv often said, "I might be the President of N.E.W. Plastics Corp., but

Nancy is the CEO of Vincent Family Inc.—and decisions I make today are subject to change the next day depending on my discussions with the CEO tonight at home!"

This enduring legacy and pioneering spirit Irv and Nancy shared, rooted in hard-working farming values, is still evident today.

Outside the office and the plant, Nancy poured the same loyalty, energy, and determination into her community that she brought to her family and business. She sang in the choir at St. Martin Church, where her faith and sense of belonging ran deep. She helped support the Tonet Kermis, a cherished local tradition. and supported the Luxemburg American Legion and Auxiliary by seeing a need to get the first Electronic Bugle to assist in Military Funerals and programs when finding out at times they went without. She was a member and supporter of St. Mary Catholic Church of Luxemburg, which continues to contribute to the spiritual and social life of her parish. Nancy was also a founding member of Northbrook Country Club (today known as Northbrook Golf and Grill), where she enjoyed both the fellowship and the golf, and maybe a Rye Manhattan from time to time!

Nancy took extreme pride in supporting East Shore Industries, an organization dedicated to empowering individuals with disabilities, and in the East Shore Golf Challenge held in memory of Irv Vincent. The annual event, played at Northbrook, reflected both her love of the game of Golf and Irv and Nancy's commitment to causes that strengthened the community she held dear.

Perhaps her most lasting civic achievement came through her long involvement with the Luxemburg Chamber of Commerce. She was a dedicated member and became the first woman to serve as its president—an accomplishment that reflected both her leadership and the respect she earned in the business community. After repeatedly witnessing accidents at the busy intersection of Highway 54 and Main Street on her way to work, Nancy refused to accept the danger as inevitable. She worked patiently and persistently with local authorities and the Wisconsin Department of Transportation, advocating until the first stoplight in Kewaunee County was installed. That light remains a quiet testament to her belief that ordinary citizens, when determined, can make their communities safer and better.

At home and in her free time, Nancy's greatest happiness came from the people she loved. She and Irv enjoyed extended road trips across the country with cousins and in-laws, quiet days at their cottage on White Potato Lake, rounds of golf at Northbrook, and cheering on the Green Bay Packers. She treasured time with her sons Vern and Lynie, their wives Jennifer and Michelle, and her grandchildren Andrew, Jakob, Madison, and William. Family gatherings, simple moments together, and the everyday joys of being a mother and grandmother were the heart of her personal life. Even as her time drew near, her beautiful eyes and smile continued to light up the room whenever family was near.

Nancy was preceded in death by her husband, Irvin, in 2003, her parents, George and Anna Frisque; her in-laws Eli and Mary Vincent; her brothers and sisters-in-law Ray and Grace Kassner, Myron and Rose Janik, and Edsel Vincent; and her special cousins Emerine Macco, Edna Colle, Larry Alsteen, and Edward Alsteen.

She is survived by her son Vernal Vincent and his wife, Jennifer, of Atlanta, Georgia, and their sons Andrew (wife Nina) and Jakob (fiancé Camden); her son Lynie Vincent and his wife, Michelle, of New Franken, Wisconsin, and their children Madison (fiancé Connor Bell) and William; her sister-in-law Rosella Vincent; many cousins and friends; the team at N.E.W. Plastics Corp.; and her friends at The Residence by Rennes.

Visitation will be held at McMahon Funeral Home, 530 Main Street, Luxemburg, on Monday, October 12, 2026, from 4:00 to 6:00 p.m. At 6:00 p.m., Abbot Dane Radecki O. Praem, of Holy Cross Catholic Church will lead a closing prayer service. Visitation will continue Tuesday, October 13, 2026, from 9:15 to 10:45 a.m. at St. Mary Catholic Church, 1412 Main Street, Luxemburg, followed by the Mass of Christian Burial at 11:00 a.m. with Very Rev. Daniel

Schuster officiating with Deacon Bob Miller assisting. Private entombment will follow at the Shrine of the Good Shepherd Mausoleum in Bay Settlement. Online condolence messages may be shared at McMahonFH.com.

In Lieu of flowers, the family asks that expressions of sympathy can be made to either ESI (East Shore Industries) 813 Rabas Street Algoma, WI 54201 or to the Irvin and Nancy Vincent Memorial Fund c/o The Bank of Luxemburg 630 Main Street Luxemburg, WI 54217

The family wishes to thank all the wonderful doctors, nurses, therapists, and caregivers who supported Nancy during her 13-year journey with Alzheimer's disease. We especially would like thank the staff at Rennes De Pere Assisted Living, Memory Care, and Nursing Home. In particular, the family extends our deepest gratitude to Michael, Lisa, Amy, Tammy, Kristen, Ashley, Letty, Irving, Alison, Ann and the rest of the staff for the compassionate care and dignity they gave Nancy and every resident every day.

Mom, though the disease took the names from the faces, your beautiful eyes and smile remained, your persistence never wavered, and your determination proved that even Alzheimer's could not break true resilience. Rest well. Be our beacon and keep guiding us. Until we are with you and Dad once more—this is not goodbye, only "see you later."