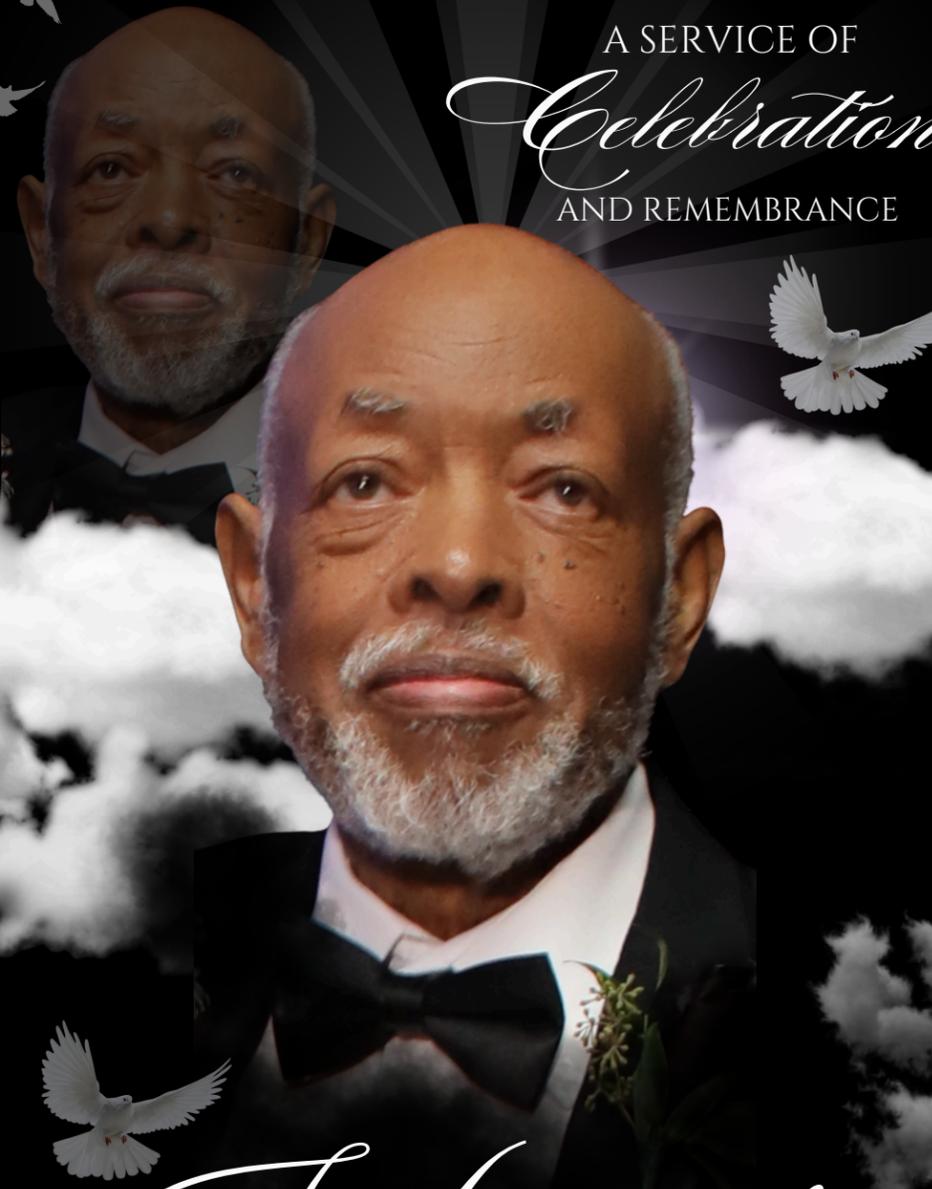


ORDER OF SERVICE

A SERVICE OF
Celebration
AND REMEMBRANCE



To My Children

WHEN YOU SEE THE CLOUDS, THINK OF ME.
WHEN THE COOL BREEZE BRUSHES YOUR SKIN, KNOW THAT I AM FREE.
WHEN SORROW CREEPS IN FROM THE SPACE WE'RE APART,
REMEMBER, I AM NOT LOST, I LIVE WITHIN YOUR HEART.
WHEN TOMORROW STARTS WITHOUT ME AND
I'M NOT THERE WHERE YOU CAN SEE
IF THE MORNING SUN FINDS YOUR EYES FILLED WITH TEARS FOR ME,
I HOPE YOU WON'T CRY THE WAY YOU DID TODAY,
WHILE THINKING OF ALL THE THINGS WE DIDN'T GET TO SAY.
I KNOW HOW DEEPLY YOU LOVE ME, JUST AS I LOVE YOU,
AND EACH TIME YOU THINK OF ME, I'LL BE MISSING YOU TOO.
SO WHEN TOMORROW STARTS WITHOUT ME, DON'T THINK WE'RE APART
FOR EVERY TIME YOU THINK OF ME,
I'M FOREVER RIGHT HERE IN YOUR HEART.

Pallbearers

- John Christopher Roach
- Tahir R. Quill
- Kyle E. Cummings
- David M. Scott
- Justin E. Johnson Sr.
- Raymond Sanders

Acknowledgements

THE FAMILY OF JOHNNIE E.J. ROACH WOULD LIKE TO EXPRESS THEIR SINCERE GRATITUDE AND THANKS TO THE MANY KIND ACTS OF SYMPATHY EXTENDED TO THEM DURING THEIR TIME OF BEREAVEMENTS.



PROFESSIONAL SERVICES ENTRUSTED TO:
G. CHOICE FUNERAL CHAPEL INC
2530 N BROAD STREET | PHILADELPHIA, PA 19132
1-27-02001OFFIC5714-24-756 54X
WWW.GCHOLCFEC.COM | BRITNI CHOICE, SUPERVISOR

PROCESSIONAL
D. KYLE CANTY, PASTOR
GREAT MISSION CHURCH

PRAYER OF COMFORT
MINISTER JOSEPH HALE

SCRIPTURE READING
JOSEPH HALE, MINISTER

OLD TESTAMENT- PSALM 23
NEW TESTAMENT- JOHN 14: 1-6

MUSICAL SELECTION
JAKEYA SANDERS
"GREAT IS THY FAITHFULNESS"

CARDS & RESOLUTIONS
TIFFANY J. WILEY

READING OF THE OBITUARY
TAYLOR J. EVERETTE

WORDS OF REMEBERANCE
PLEASE KEEP TO 2 MINUTES

MUSICAL SELECTION
JAKEYA SANDERS
"TAKE ME TO THE KING"

EULOGY
D. KYLE CANTY, PASTOR
GREAT COMMISSION CHURCH

Interment

FERNWOOD CEMETERY
6501 E. BALTIMORE AVENUE,
LANSDOWNE, PA 19050



Johnnie ROACH

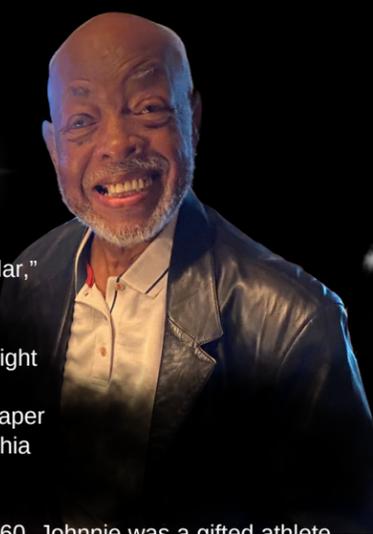
1941 - 2025

Friday, August 15, 2025

VIEWING 10:00AM | SERVICE 11:00AM

EBENEZER TEMPLE PENTECOSTAL CHURCH
5649 CHRISTIAN ST, PHILADELPHIA, PA 19143

Johnnie Dollar's LIFE STORY



"Johnny Dollar"

"A LIFE WELL LIVED AND LOVED"



Johnnie E.J. Roach affectionately known throughout the city as "Johnny Dollar". Johnnie E.J. Roach, lovingly called "Johnny Dollar," was born on August 1, 1941, in Boston, Georgia, the eldest of two children to the late John L. and Lucile Roach. From an early age, Johnnie accepted Christ and carried that faith as a guiding light throughout his life. His childhood was a balance of ambition and family—whether securing street corners with his own newspaper delivery route or spending cherished moments in West Philadelphia with his younger sister and "not-so-Irish twin," Gerri.

A proud graduate of West Philadelphia High School, Class of 1960, Johnnie was a gifted athlete who lettered in both baseball and basketball all four years. He earned an athletic scholarship to South Carolina State, but instead of pursuing college ball, he chose to serve his country. Enlisting in the United States Army as a medic, he faithfully completed two tours in Europe.

In June of 1962, Johnnie married his high school sweetheart, Shirley Ann Spencer. Their union was blessed with the birth of his beloved son, John Christopher Roach, in September 1965.

After receiving an honorable discharge from the Army, Johnnie returned home to Philadelphia and joined the Philadelphia Police Department, serving in the Narcotics Division. An on-duty injury brought his law enforcement career to a close, but not his determination. He went on to work as a Bond Bread deliveryman before boldly stepping into entrepreneurship; a decision that would shape the rest of his life. And so, "Johnny Dollar" was born.

With an unmistakable style, a deep love for family and a generous heart, Johnnie became a legendary figure in Philadelphia's nightlife. He owned and operated several well-known establishments, including Johnny Dollar #1, #2, #3, Johnny Dollar's, Players' Lounge and Basin Street West. Through these businesses, he did more than entertain; he created spaces where community could thrive.

Johnnie was a man of presence and purpose. His charisma drew people in, his stories made them stay and his loyalty made them family. He was a mentor, a storyteller, a proud Philadelphia sports fan and above all, a devoted father, grandfather, uncle and friend. While resting peacefully at The Southeastern Veterans Center in Valley Forge, surrounded by love, Johnnie was called home to be with the Lord on Thursday, August 7, 2025.

He was preceded in death by his parents, John L. and Lucile Roach; his beloved sister, Geraldine Brooks and his granddaughter, Natasha Roach.

He leaves to cherish his memory his loving children: John Christopher (Regina), Tahir (Joyce), Kyle (Dakasha), Karlyn, David (Danielle), Lindsay (Raymond), Keya, Jessica, and Justin Sr. (Jerika).

His adored grandchildren: Shoniqua, Ashley, Daaimah, Anissa, Sydnei, Kamryn, David Jr., Dave, Christian, Jordyn, Justin Jr., Dior, and Kingston. His loving great-grandchildren.

Johnnie also leaves behind a host of nieces, nephews, cousins, extended family, and friends who will forever carry his legacy in their hearts.



Tributes



Dad



DAD,
NOTHING COULD HAVE PREPARED ME FOR A WORLD WITHOUT YOU. BUT YOU MADE SURE I COULD DO MORE THAN SURVIVE—YOU TAUGHT ME HOW TO THRIVE.

YOU POURED AMBITION, PERSEVERANCE, DETERMINATION, AND COURAGE INTO ME. AS A CHILD, I DIDN'T UNDERSTAND WHY YOU WERE SO HARD ON ME. WITH TIME, I REALIZED YOU SAW SOMETHING IN ME I COULDN'T YET SEE IN MYSELF. YOU SHAPED ME WITH STRENGTH AND FORTITUDE, AND YOU MADE SURE I KNEW I COULD DO ANYTHING I SET MY MIND TO.

YOU TAUGHT ME NEVER TO LET ANYONE HOLD ANYTHING OVER MY HEAD. I STILL SMILE THINKING ABOUT THE TIME I GOT A CAMPUS JOB BEHIND YOUR BACK. JUST SO I COULD PAY MY OWN CELL PHONE BILL AND FREE MYSELF FROM YOUR PLAYFUL "I'LL PAY IT WHEN I WANT TO" REMINDERS.

YOU OFTEN TOLD ME YOU DEPENDED ON ME. IN THESE LAST THREE YEARS, I'VE LEARNED WHY. DAD, I HAVE NEVER LIVED A SINGLE CHAPTER OF MY LIFE WITHOUT YOU.

YOU WERE ALWAYS RIGHT BESIDE ME.

THOUGH YOU'RE NO LONGER HERE IN THE PHYSICAL SENSE, I WILL CARRY YOU WITH ME IN EVERY STEP, EVERY DECISION, EVERY TRIUMPH. UNTIL WE MEET AGAIN, I HOPE I'VE MADE YOU PROUD. I HOPE I'VE BECOME THE PERSON YOU ALWAYS KNEW I COULD BE.

LOVE ALWAYS,
LINDSAY

Uncle



MY UNCLE, MY FRIEND
TO KNOW YOU, WAS TO LOVE YOU. YOU WERE ALWAYS THERE IN THE BEST OF TIMES AND DEFINITELY IN THE WORST OF TIMES. YOU WERE EVERYTHING THAT AN UNCLE AND GODFATHER COULD BE. YOU WERE MY 1ST BOSS, MY 2ND BANK, AND DEFINITELY MY RIDE OR DIE. PLEASE KEEP WATCH AS YOU ALWAYS DID. WE WILL MISS YOU IMMENSELY. JUST REMEMBER I LOVE YOU MOSTEST AND BESTEST.

LOVE ALWAYS,
YOUR NIECE AND GODDAUGHTER
TIFFANY JOI

Father

"BOSS BABY"



"DAD WHEN I GROW UP I'M GONNA BE "THE BOSS" JUST LIKE YOU, SAID THE SMALL VOICE FROM THE BACK SEAT OF THE MOVING CAR. "SIT BACK JESSICA" YOU REPLIED

"DAD I AM WATCH" I SO QUICKLY RESPONDED.

AS A CHILD I ALWAYS WANTED TO BE JUST LIKE YOU. I ADMIRERED YOUR ABILITY TO COMMAND ATTENTION, TO WALK IN A ROOM WITH STYLE AND GRACE; AND THE WAY YOU WERE SO WELL RESPECTED HAS ALWAYS BROUGHT ME SO MUCH ADMIRATION.

OFTEN TIMES OUR PERSONALITIES CLASHED LIKE TWO BULLS IN A RING; YET WE WERE ONE AND THE SAME.

WE LOVE HARD, WE'RE PASSIONATE AND WELL RESPECTED. FOR YEARS I FELT LIKE OUR RELATIONSHIP WAS PUT ON A BACK BURNER AND NOT NURTURED THE WAY I FELT LIKE IT NEEDED TO BE. LATER ON I LEARNED LOVE SHOWS UP IN SO MANY DIFFERENT WAYS.

ONCE I WAS ABLE TO MOVE BEYOND MY FEELINGS OF BEING A CONFUSED CHILD AND DECIDED TO REBUILD WITH YOU ADULT TO ADULT OUR RELATIONSHIP GREW INTO SOMETHING SO BEAUTIFUL. THE ADMIRATION OF YOU AND THE FEELING OF WANTING TO BE LIKE YOU REEMERGED.

THE DAY I DECIDED TO TAKE A LEAP AND FOLLOW IN YOUR FOOTSTEPS I COULDN'T WAIT TO JUST CALL MY DADDY AND SAY "DAD I'M THE BOSS NOW"

DAD, I WILL ALWAYS CHERISH THE PIECES OF YOU THAT LIVE IN AND SHAPED ME. WHO JAE ROCHE IS, IS BECAUSE WHO JOHNNIE DOLLAR WAS. REST WELL, I WILL CONTINUE MAKING YOU PROUD.

- JESSICA